* Display the correct page(s) for each user type (employer, administrator, etc.)
* Company has the ability to choose from different booth styles
* Booths save the engagement levels and interactions analytics to database
  + These analytics can be later sent to the company at the end of each event (notifications tap)
* After introductory sessions -> user is able to submit questions
* FAQ’s sessions -> faq as well as user submitted questions
* One-to-one sessions -> user can pick a package to be able to join sessions with company’s representatives
* Display the Event’s information dynamically from the database to the 2D and 3D interfaces (Cards)
* For each employer/company that attends the company, the system must calculate their respective analytics and insights.
  + Number of the users who engaged (button) with the booth and their percentage relative to the total number of fair attendees. (Total engagement / Total attendees)
  + Percentage of the users who joined the introductory session (Total attended introductory session/ Total engagement)
  + 1st checkpoint -> click on booth
  + 2nd checkpoint -> join introductory session
  + 3rd checkpoint -> submit questions/join FAQ’s session
  + 4th checkpoint -> book one-to-one sessions